



PRG Live Entertainment Award

LEA

präsentiert von **prolight+sound** & **musikmesse**

2017

"Fantastic event in esteemed company" – 1,400 guests celebrate with the award winners at the 12th PRG Live Entertainment Awards in Festhalle Frankfurt

Once again in 2017, the PRG Live Entertainment Awards (LEAs) have confirmed their status as one of the most important German cultural award ceremonies, in spectacular fashion. On the evening of 3 April, over 1,400 guests from culture, business and politics celebrated in Festhalle Frankfurt. "For 12 years we have been honouring the outstanding event achievements of the past year with the LEAs," explains **Prof. Jens Michow**, Producer of the award ceremony and President of the Bundesverband der Veranstaltungswirtschaft (Federal German Association for the Concert and Promoters Business). "2016 was a particularly difficult year - increased security risks, hurricane-like storms, torrential rains and violent thunderstorms presented the industry with significant challenges," the industry expert acknowledges. "I am all the more pleased by the level of professionalism with which these were overcome."

Guests at the LEA gala, which was again hosted by TV journalist Ingo Nommsen, included **Nena**, **Daniel Wirtz**, **Mark Forster**, **Frida Gold**, YouTube-Stars **Lochis**, **Leslie Mandoki**, **Michaela Schaffrath**, **Tay Schmedtmann**, rapper **Azad**, boy-band **Caught in the Act** and Edguy and Avantasia frontman **Tobias Sammet**.

It was an action-packed evening for **Max Giesinger**: He handed over the LEA trophy for the **Club of the Year** to those responsible for Capitol in Hannover and was also able to accept an award for the **Club Tour of the Year**, together with his promoter **Karsten Jahnke Konzertdirektion**. He also performed live on stage – as did **Schiller** and the **Berlin Show Orchestra**, **ALINA**, **Fetsum & Guy Chambers**, **LINA**, breakdance group **Dancefloor Destruction Crew (DDC)**, **Helmut Zerlett** and last but not least **Udo Lindenberg**, who provided the grand finale of the live music program. Another highlight of the event was the technically and visually outstanding LEA stage, which was the responsibility of the company **bright!** and renowned lighting designer **Jerry Appelt**, in close coordination with **PRG XL Video**. Friederike Unverzagt of Elements Entertainment was responsible for the title production.

Awards in 15 categories

Before his performance, Lindenberg had already been celebrating with promoter **Roland „Balou“ Temme**, who received the award for the **Stadium Tour of the Year** with his agency Think Big for Lindenberg's "Keine Panik!" concert tour.

The LEA jury awarded **Promoter of the Year** to **FKP Scorpio Konzertproduktionen**. The Hamburg agency founded by Folkert Koopmans, which received the award in this category for the first time, organised 220 tours with over 1,000 concerts in Germany alone in the past





PRG Live Entertainment Award

LEA

präsentiert von **prolight+sound** & **musikmesse**

2017

season.

The only two-time winner at the PRG LEAs 2017 was **Semmel Concerts Entertainment**. The promoter received a trophy, together with Fetsum and his association **P x P Embassy**, for the **PxP Festival** at Waldbühne Berlin. In addition, an LEA in the **Concert Hall Tour of the Year** category went to Dieter Semmelmann and his team. This was awarded for the 40th anniversary concert tour of the band **Niedecken's BAP**. In the **Arena Tour of the Year** category, Wizard Promotions won the award for the German concerts of **Zucchero**. In the view of the LEA jury, **Barracuda Music** with **David Gilmour** gave the Concert of the Year, 2016, outside Schönbrunn Palace in Vienna.

Singer **Matthias Reim** insisted on congratulating his manager **Dieter Weidenfeld** on the LEA stage. Weidenfeld, longstanding manager of Howard Carpendale and acting president of the **LEA Committee e.V.**, received the award for his lifetime achievement.

Prestigious partners supported the PRG LEAs 2017

The LEA Committee e.V., to which the Bundesverband der Veranstaltungswirtschaft (bdv, Federal German Association for the Concert and Promoters Business) as initiator of the event, the Verband Deutscher Konzertdirektionen (VDKD, Association of German Concert Managers) and numerous companies in Germany's event industry belong, have been hosting the LEA awards ceremony since 2006. This year, it once again officially opened the Prolight + Sound (4 to 7 April) and the Musikmesse Frankfurt music exhibition (5 to 8 April). In addition to the event-technology outfitter PRG (Production Resource Group), Prolight + Sound and the Musikmesse Frankfurt, the main partners of the German Live Entertainment Awards were the ticket operator CTS EVENTIM, the City of Frankfurt am Main, and Wirtschaftsförderung Frankfurt GmbH. Other sponsors of the PRG LEAs 2017 included Elements Entertainment GmbH, event agency hi-life, the ÖVB Arena Bremen, ALLGAIER Eventlogistics, Ströer, GEMA, PMS Crew Support, Apleona HSG Event Services, eps, bright!, accente, Eberhard, Raith & Partner, allbuyone, and PPVMEIDIEN as media partner.

The LEA 2017 gala evening was broadcasted via the internet for the first time as a live-stream in full HD and as a 360-degree virtual reality event. The streaming was carried out by the main partner of the German Live Entertainment Awards, Production Resource Group AG (PRG), in collaboration with airtango AG and Messe Frankfurt Exhibition GmbH.

As in 2016, once again the event organisers put together a climate-neutral gala in cooperation with the Frankfurt-based climate protection and sustainability provider First Climate.

Winners 2017

Stadion-Tournee des Jahres 2016

- Udo Lindenberg – „Keine Panik! – Tour 2016“ | Think Big Event- und Veranstaltungs- GmbH

Arena-Tournee des Jahres 2016

- Zucchero – „Black Cat World Tour 2016“ | Wizard Promotions Konzertagentur GmbH

Hallen-Tournee des Jahres 2016

- Niedeckens BAP – „Jubiläumstour 2016“ | Semmel Concerts Entertainment GmbH





PRG Live Entertainment Award

LEA

präsentiert von **prolight+sound** & **musikmesse**

2017

Club-Tournee des Jahres 2016 (präsentiert von Ströer)

- Max Giesinger – „Der Junge, der rennt – Tour 2016“ | Karsten Jahnke Konzertdirektion GmbH

Festival des Jahres 2016 (präsentiert von PRG)

- OpenAir St.Gallen (Schweiz) | OpenAir St.Gallen AG

Konzert des Jahres 2016

- David Gilmour – Schloss Schönbrunn, Wien (Österreich) | Barracuda Music GmbH

Show des Jahres 2016

- Kaltenberger Ritterturnier | Ritterturnier Kaltenberg Veranstaltungs-GmbH

Veranstalter des Jahres 2016

- FKP Scorpio Konzertproduktionen GmbH

Künstler-/Nachwuchsförderung des Jahres 2016

- Popakademie Baden-Württemberg GmbH

Künstlermanager/-Agent des Jahres 2016

- Esteban de Alcázar | Sector3 Management

Örtlicher Veranstalter des Jahres 2016

- handwerker promotion e.gmbH, Unna

Club des Jahres 2016

- Capitol Hannover | Capitol Veranstaltungs- und Gastronomie GmbH

Halle / Arena des Jahres 2016

- Commerzbank-Arena | Stadion Frankfurt Management GmbH – Betreibergesellschaft der Commerzbank-Arena

Preis der Jury 2016

- PxP Festival | P x P Embassy e.V. / Semmel Concerts Entertainment GmbH

Preis für das Lebenswerk in der Veranstaltungsbranche

- Dieter Weidenfeld

Images of such items as the PRG logo and the LEA trophy can be found at <http://lea-verleihung.de/medien/downloads/>

Contact

Live Entertainment Award Veranstaltungs GmbH

Andreas Schubert

Postfach 20 23 64





PRG Live Entertainment Award

LEA

präsentiert von **prolight+sound** & **musikmesse**

2017

20216 Hamburg
Germany

Phone: +49 (0) 40 – 41 30 55 05
Mail: Schubert@lea-verleihung.de

