



PRG Live Entertainment Award

LEA

präsentiert von **prolight+sound** & **musikmesse**

2017

“Keine Panik” (“Don’t Panic”) at the 12th PRG Live Entertainment Awards - Udo Lindenberg to rock the Frankfurt Festhalle on 3 April 2017

The President of Panic himself will be honouring the gala for the 12th PRG Live Entertainment Awards (LEAs) with his presence in the Frankfurt Festhalle on Monday 3 April: on the opulently-decorated stage, Udo Lindenberg will once again show that he is still playing in the Champions League of German rock music even after a five-decades-long career, with his energetic performance and breathtaking showmanship. The LEA audience will get a taster of his “Keine Panik” tour, with which the resident of Hamburg was able to fill the biggest venues and stadiums in Germany in 2016.



Udo Lindenberg / picture Tine Acke



Helmut Zerlett / picture Nadine Dilly

Last year Lindenberg received an award from the LEA jury with his promoter and manager Roland Temme. Now he’s returning to Frankfurt for the Live Entertainment event. “We’re delighted that Udo likes the LEAs so much,” says Professor Jens Michow, CEO of the LEA Veranstaltungen GmbH events corporation and Executive Producer of the awards gala. “Our guests can look forward to a really special performance.” However, the German rock pioneer’s performance is only one highlight of the musical programme at the LEAs 2017, which are expected to attract 1,400 guests. Other musical performances will include Helmut Zerlette, who will grace the gala along with his band. And Max Giesinger and the break-dance group DDC will also take to the stage.



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LEAs meet Virtual Reality: live stream also available as a 360-degree 3D event

This year, the organisers of the LEAs are blazing new pathways with their moving-image transmission of the event. For the first time, the gala evening in the festival hall will be available to view online as a live stream in full HD. For all users who have already stepped into the world of virtual reality, the broadcast will also be available as a spectacular 360-degree 3D event.

This stream can be followed with VR glasses or headsets. The main partner of the German Live Entertainment Awards, Production Resource Group (PRG) - the leading provider of event services and technology - will be providing the equipment for the production of the LEAs evening footage. Amongst others, the NOKIA OZO, a 3D/360-degree camera, will be used for the 360-degree 3D live stream, supported by the VR specialists from PRG lab, a unit of PRG. The company airtango from Frankfurt are being brought in for the management of the stream and for technical support. The LEA Gala streams will be live and accessible via the URLs lea.airtango.de and lea360.airtango.de. airtango will also offer the partners of the German Live Entertainment Awards the technical option of embedding the live broadcast directly in their websites. With the innovative concept of the virtual reality stream, PRG is also bridging the LEA Live Entertainment Awards 2017 with the Prolight + Sound event technology show, which starts the day after the gala. Against this backdrop, the organising trade fair centre, Frankfurt Exhibition GmbH, is also going to be a partner for the live broadcast of the awards.

Club tours: From retro rock to country and jazz

The coveted LEA trophies will be awarded to event organisers, managers, agents and venue operators for excellent achievements in 15 categories. After the first nominations were announced at the start of February, the selections for another three categories have been announced. Five promoters are in the running for the LEA for **Club Tour of the Year**, with concert tours from bands and artists from a variety of genres.



Chris Stapleton



Frank Turner

This ranges from **RTN-Touring** with the retro rockers **Blues Pills** ("Lady in Gold") and **FKP Scorpio** with the British singer-songwriter **Frank Turner** ("Get Better") to country music, with





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the **Wizard Promotions Chris Stapleton** ("Traveller") tour, and jazz, with **DEAG Classics** and the **Till Brönners** "The Good Life" tour. German pop sensation **Max Giesinger** and his promoter **Karsten Jahnke Konzertdirektion** are also nominated with the concert tour for the album "Der Junge, der rennt" ("The boy who runs").

Ice spectacles, knightly tournaments and a three-country battle

In the **Show of the Year** category, the LEA jury is being daring with two nominations on ice - in the truest sense of the word. **Carré Event** from Switzerland has been selected as a nominee for the LEA with the ice-skating and live music spectacle **Art On Ice**, as well as **DEAG Concerts** with **Disney On Ice**.



Art On Ice

A very different kind of entertainment has been chosen for the third nomination: the **Kaltenberg Knights Tournament** in Upper Bavaria.



Kaltenberger Ritterturnier

Meanwhile, in the **Arena/Stadium of the Year** category a real battle between three countries has arisen: the **Commerzbank-Arena** in Frankfurt has a chance of winning this award, as do the Swiss **Hallenstadion Zürich** stadium, and the **Stadhalle Graz** stadium in Austria.



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A strong presence online and on social networks

For the first time, images from the awards ceremony will be posted on social media platforms through the official PRG LEA Instagram account **prg_lea**. Using the hashtag **#prglea**, guests, artists, visitors, winners and nominees can post their pictures on the various platforms before, during and after the gala. You can get full information on this year's LEAs Gala and the history of the awards on the website **www.lea-verleihung.de**.

Prestigious partners supporting the PRG LEAs 2017

The LEA Committee e.V. - which includes the Bundesverband der Veranstaltungswirtschaft (bdv, Federal Association for Event Management), the Verband Deutscher Konzertdirektionen (VDKD, Association of German Concert Managers), and many companies in Germany's event industry— has been hosting the LEA awards since 2006. This year as well they will also officially open the Prolight + Sound (4-7 April) and the Musikmesse Frankfurt (5-8 April). The main partners of the German Live - Entertainment Awards are, in addition to the event-technology outfitter PRG (Production Resource Group) and the Frankfurt music trade show, the ticket operator CTS EVENTIM, the City of Frankfurt am Main, and Wirtschaftsförderung Frankfurt GmbH. Other sponsors of the PRG LEA 2017 include the ÖVB Arena Bremen, ALLGAIER Eventlogistics, Ströer, GEMA, PMS Crew Support, Elements Entertainment, Apleona HSG Event Services, eps, bright!, accente, Eberhard, Raith & Partner, allbuyone, and PPVMEDIEN as media partner.





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The categories

2017 PRG LEA 15 categories:

STADION-TOURNEE DES JAHRES 2016

ARENA-TOURNEE DES JAHRES 2016

HALLEN-TOURNEE DES JAHRES 2016

CLUB-TOURNEE DES JAHRES 2016 (präsentiert von Ströer)

FESTIVAL DES JAHRES 2016 (präsentiert von PRG)

KONZERT DES JAHRES 2016

SHOW DES JAHRES 2016

VERANSTALTER DES JAHRES 2016

KÜNSTLER-/NACHWUCHSFÖRDERUNG DES JAHRES 2016

KÜNSTLERMANAGER / -AGENT DES JAHRES 2016

ÖRTLICHER VERANSTALTER DES JAHRES 2016

CLUB DES JAHRES 2016

HALLE / ARENA DES JAHRES 2016

PREIS DER JURY 2016

PREIS FÜR DAS LEBENSWERK 2016

The nominees for three categories have been decided: (the order is alphabetical, not a ranking!)

Hallen-Tournee des Jahres 2016

- K.I.Z. – „Hurra die Welt geht unter – Tour 2016“ | Landstreicher Booking GmbH
- Mark Forster – „Tape Tour 2016“ | Sector3 Live
- Niedeckens BAP – „Jubiläumstour 2016“ | Semmel Concerts Entertainment GmbH
- Otto Waalkes – „Holdrio Again – Tour 2016“ | Rüssl Musikverlag GmbH
- Slayer – „Repentless World Tour 2016“ | Wizard Promotions GmbH

Club-Tournee des Jahres 2016 (präsentiert von Ströer)

- Blues Pills – „Lady In Gold Tour 2016“ | RTN-Touring GmbH
- Chris Stapleton – „Traveller Tour 2016“ | Wizard Promotions Konzertagentur GmbH
- Frank Turner – „Get Better Tour 2016“ | FKP Scorpio Konzertproduktionen GmbH
- Max Giesinger – „Der Junge, der rennt – Tour 2016“ | Karsten Jahnke Konzertdirektion GmbH
- Till Brönner – „The Good Life Tour 2016“ | DEAG Classics AG

Festival des Jahres 2016 (präsentiert von PRG)

- Lollapalooza Berlin | FRHUG Festival GmbH & Co. KG
- Open Air St. Gallen (Schweiz) | OpenAir St. Gallen AG
- SMS – Sonne Mond Sterne, Saalburg-Ebersdorf | Seekers Event GmbH
- Wenn die Musi spielt, Bad Kleinkirchheim (Österreich) | Show Factory Entertainment GmbH / adlmann promotion GmbH



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Show des Jahres 2016

- Art On Ice | Carré Event AG
- Disney On Ice | DEAG Concerts GmbH
- Kaltenberger Ritterturnier | Ritterturnier Kaltenberg Veranstaltungs-GmbH

Club des Jahres 2016

- Capitol, Hannover | Capitol Veranstaltungs- und Gastronomie GmbH
- Mühle Hunziken, Rubigen (Schweiz) | Mühle Hunziken Konzert AG
- Posthof, Linz (Österreich) | Posthof – Zeitkultur am Hafen

Halle / Arena des Jahres 2016

- Commerzbank-Arena | Stadion Frankfurt Management GmbH – Betreibergesellschaft der Commerzbank-Arena
- Hallenstadion Zürich (Schweiz) | AG Hallenstadion
- Stadthalle Graz (Österreich) | Messe Congress Graz Betriebsgesellschaft m.b.H

Images of such items as the PRG logo and the LEA trophy can be found at <http://lea-verleihung.de/medien/downloads/>

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