



## 11th PRG Live Entertainment Award in the Festhalle in Frankfurt on 4 April 2016

Once a year the focus is not on the performing artists at the Festhalle, Frankfurt's concert palace, but on the concert and show organisers, managers, agents and venue operators. The setting for this will be the German Live Entertainment Award (LEA) ceremony on 4 April, which is being held for the 11<sup>th</sup> time this year. Outstanding achievements in the events industry will be rewarded in a total of 14 categories. The event organiser is the board of trustees, the LEA Committee e. V., members of which include numerous companies from the German events industry as well as the initiator of the award, the Bundesverband der Veranstaltungswirtschaft (bdv) [the Federal German Association for the Concert and Promoters Business], the Verband Deutscher Konzertdirektionen (VDKD) [the Association of German Concert Managers] and Musikmarkt Verlags-GmbH. The gala, which is to be hosted once again this year by TV journalist Ingo Nommsen, will feature top-quality live acts, celebrity presenters and 1,200 guests in the prestigious arena on the Frankfurt exhibition site. Once more the LEA award ceremony will mark the official start to prolight + sound, the events technology show, and Musikmesse Frankfurt, although this year the two leading international trade fairs will be staggered for the first time. Whereas prolight + sound will begin on the day after the LEA, i.e. on Tuesday the 5<sup>th</sup> of April, Musikmesse will only start two days later on Thursday the 7<sup>th</sup> of April. In order to take account of the changes to the scheduling of these two events, the German Live Entertainment Prize will be brought forward to the Monday evening for the first time.

### LEA expands its assessment area

The PRG Live Entertainment Award is no longer an award solely for the German live entertainment industry, but for the entire German-speaking region. And in 2016 this is also officially visible for the first time. The LEA jury has been expanded to include jurors with full voting rights who are based in Austria and Switzerland. They have already cast their eye over numerous events in the two neighbouring countries in the past concert and show season.

### The first nominations have been decided.

In the 2015 season the jury of the PRG Live Entertainment Award once again looked at more than 500 events. Now the nominations in four categories are known. The wide spectrum covered by the **Concert Hall Tour of the Year** category (for concert tours of medium-sized venues) ranges from Nu Metal to musical YouTube comedy.

Karsten Jahnke Konzertdirektion and Konzertbüro Schoneberg have been nominated for Chilly Gonzales, as well as Kikis Kleiner Tourneeservice for the "Teenager from Mars" concerts by Fettes Brot, Wizard Promotions for the double headliner tour by Five Finger Death Punch and Papa Roach, the x-why-z concert agency for Rise Against and Ralph Schiller for the "Teddy Show". The competitors for the **Festival of the Year** award, which is to be given this year to a newly launched production, are A Summer's Tale (FKP Scorpio), Parookaville (Parookaville), and Rock In Vienna (Blue Moon Entertainment/DEAG). In the selection of the candidates for **Club of the Year**, this year sees



venues from three countries in the running for the first time: From Germany the jury nominated Große Freiheit 36 in Hamburg, from Austria the Vienna Arena and from Switzerland the Z7 in Pratteln. The nominations in the **Artists' Manager/Artists' Agent of the Year** category have also already been decided. In this category the manager of Johannes Oerding, Nicolas Gundel, is competing with his colleagues Timo Holstein (Glasperlenspiel) and Ulf Wenderlich (Joris).

## **LEA award ceremony goes climate-neutral**

The issues of climate change and environmental compatibility are also of key significance in the field of concert and show organisation. The organisers want to send a clear signal with this year's PRG Live Entertainment Award ceremony: The gala in the Festhalle will be climate neutral. The LEA is working with the climate-protection experts of Frankfurt-based First Climate AG, who have been working in the fields of climate-neutrality, water management and green energy for companies for over 15 years. The Berlin Show Orchestra, which is supported by the German Sustainability Award and is considered the "Greenest Orchestra Worldwide", will be appearing at the award ceremony. "In addition to the contribution to environmental protection, ecological measures also deliver tremendous economic savings," says Prof. Jens Michow, CEO of LEA Veranstaltungen GmbH. "As the Federal German Association for the Concert and Promoters Business and organisers of this award ceremony, we want to use the power of our event to exert a positive influence on the market participants and so encourage imitation."

## **The categories**

In 2016, the PRG LEA will be awarded in 14 categories:

ARENA TOUR OF THE YEAR 2015

CONCERT HALL TOUR OF THE YEAR 2015

CLUB TOUR OF THE YEAR 2015 presented by Ströer

FESTIVAL OF THE YEAR 2015 presented by PRG

CONCERT OF THE YEAR 2015

SHOW OF THE YEAR 2015

EVENT ORGANISER OF THE YEAR 2015

ARTISTS / YOUTH PROMOTION OF THE YEAR 2015

ARTIST MANAGER / AGENT OF 2015

LOCAL ORGANISER OF THE YEAR 2015

CLUB OF THE YEAR 2015

CONCERT HALL / ARENA OF THE YEAR 2015

JURY AWARD 2015

LIFETIME ACHIEVEMENT AWARD 2015



The nominees for four categories have already been announced: (alphabetical order, no ranking!)

### **Concert Hall Tour of the Year 2015**

Focus of the jury: smaller concert halls with a capacity of 2,000 to 5,000 visitors

- Chilly Gonzales – “2015 CG & Kaiser Quartett” | Karsten Jahnke Konzertdirektion GmbH / Konzertbüro Schöneberg GmbH
- Fettes Brot – “Teenager from Mars” | KKT GmbH - Kikis kleiner Tourneeservice
- Five Finger Death Punch & Papa Roach - “Got Your Six Tour 2015” | Wizard Promotions Konzertagentur GmbH
- Rise Against - “Tour 2015” | x-why-z Konzertagentur GmbH & Co. KG
- Tedros Teclebrhan – “Teddy-Show” | Ralph Schiller

### **Festival of the Year 2015** presented by PRG

Theme: New festivals

- A Summer's Tale, Luhmühlen | FKP Scorpio Konzertproduktionen GmbH
- Parookaville, Weeze | Parookaville GmbH
- Rock in Vienna, Donauinsel Vienna | Blue Moon Entertainment GmbH

### **Club of the Year 2015**

Theme: Anniversary Clubs

- Arena, Vienna, Austria | Forum Wien-ARENA
- Große Freiheit 36, Hamburg | MGB Musikladen Gastronomie Betriebs-GmbH
- Z7, Pratteln, Switzerland | Z7 Konzertfabrik

### **Artists' Manager / Agent of the Year 2015**

- Nicolas Gundel | Hamburg Artist Management GmbH
- Timo Holstein | eigenARTEvents.com
- Ulf Wenderlich | valiart management

Images of such items as the PRG logo and the LEA trophy can be found at <http://lea-verleihung.de/medien/downloads>

The organisers will provide further information about the PRG Live Entertainment Award 2016 at a press conference in the Gibson Club in Frankfurt, from midday on Wednesday, 10 March. The first LEA trophy of the year will also be presented at the press conference.