"All you need is colourful" – Brightly coloured gala for the 13th PRG LEA on 9 April 2018 in the Frankfurter Festhalle

"All you need is colourful" will be the motto on Monday, 9 April, 2018, when the German Live Entertainment Award ("LEA") will be presented for the 13th time in the Festhalle arena in Frankfurt am Main. The dress code for the gala includes festive evening wear, but as colourful as possible. “All you need is colourful – in our case, this also stands for diversity,” commented Prof. Jens Michow, President of the Federal Association of the Event Industry (BDV) and Executive Producer of the Award Gala, "just like the LEA itself."

Bärbel Schäfer and Sonya Kraus as presenters
This year, the LEA, one of the most important German cultural awards, will be presented to concert and show organisers, managers, agents, and venue operators from Germany, Austria and Switzerland in 15 categories. More than 1,400 guests are expected in the Festhalle arena at the Frankfurt exhibition grounds, including musician Christopher von Deylen, a.k.a. Schiller, as well as the exceptionally successful actor Ben Becker who is currently performing his solo show "Ich, Judas" and the internationally popular top models Anna Hiltrop and Vanessa Fuchs. Two prominent women from Frankfurt will also be joining the celebrations in their hometown as presenters: the journalist and TV producer Bärbel Schäfer and the TV presenter and actress Sonya Kraus will each present one of the coveted LEA trophies.

The Festhalle Frankfurt itself is an LEA nominee
Last year, the LEA panel of judges, made up of media representatives and industry professionals, reviewed more than 500 concerts and shows in German-speaking countries. The nominees are now known in two further categories. Three venues in Germany as well as one each in Austria and Switzerland will be competing for the Venue/Arena of the Year. The Festhalle Frankfurt, venue of the LEA award ceremony since 2011, is also on the list. This is the second nomination for the famous concert hall in the metropolis at the Main after the first in 2014.
The EmslandArena in Lingen has also already collected two LEA nominations in its short history, having already appeared on the short-list in 2015. These two venues will be competing with the Max-Schmeling-Halle in Berlin, VAZ in St. Pölten, Austria, and Halle 622 in Zurich, which opened in 2017.

A diverse selection of club tours
The nominees in the Club Tour of the Year category reflect the full diversity of the PRG Live Entertainment Award. The short-list includes two rap acts, albeit very different ones: the
"Copyshop Tour" by Romano, organised by Melt! Booking, and the "Kann sein, dass scheiße wird" concert tour by SXTN, organised by Four Artists Booking.

On the other side of the spectrum we have some heavier sounds with Nine Lives Entertainment and the "Monuments Tour" for the 25th anniversary of Edguy, a power metal band from Fulda, as well as Wizard Promotions with the hard rock all-stars The Dead Daisies and the German concerts on their "Live & Louder World Tour".

Wizard also appears again on the list of nominees: with the Dutch band The Analogues, who bring the Beatles’ later works to the stage with sound that's as true to the original as possible.
"Sergeant Pepper's Lonely Hearts Club Band" live on stage

The spectators of the gala for the 13th PRG Live Entertainment Award, which will also be broadcast as a live stream in HD quality on lea.airtango.de, will be able to enjoy the sounds of the Beatles in perfect quality:

The Analogues, Wizard Promotions Konzertagentur GmbH / Foto William Rutten

the Dutch band The Analogues is not only among the nominees with their club tour, but will also be performing a selection from their programme on stage at the Festhalle - the complex masterpiece "Sgt. Pepper's Lonely Hearts Club Band" live in the original arrangement.

Prestigious partners support the PRG LEA 2018

In addition to the event equipment supplier PRG (Production Resource Group) Prolight + Sound, and the Musikmesse Frankfurt, the main partners of the German Live Entertainment Awards are the ticket distributor CTS EVENTIM, the City of Frankfurt am Main, and Wirtschaftsförderung Frankfurt GmbH. Other sponsors of the PRG LEA 2018 include Ströer, GEMA, PMS Crew Support, Apleona HSG Event Services, eps, bright!, accente, Eberhard, Raith & Partner, allbuyone, PPVMEDien, ŠKODA AUTO Deutschland, airtango, and the event agency hi-life, which has been supporting the award ceremony as a partner since the early days.
The categories

In 2018, the PRG LEA will be awarded in 15 categories:

STADION-TOURNEE DES JAHRES 2017
ARENA-TOURNEE DES JAHRES 2017
HALLEN-TOURNEE DES JAHRES 2017 präsentiert von airtango
CLUB-TOURNEE DES JAHRES 2017 präsentiert von Ströer
FESTIVAL DES JAHRES 2017 präsentiert von PRG
KONZERT DES JAHRES 2017
SHOW DES JAHRES 2017
VERANSTALTER DES JAHRES 2017
KÜNSTLER-/NACHWUCHSFÖRDERUNG DES JAHRES 2017 präsentiert von der GEMA
KÜNSTLERMANAGER / -AGENT DES JAHRES 2017
ÖRTLICHER VERANSTALTER DES JAHRES 2017
CLUB DES JAHRES 2017
HALLE / ARENA DES JAHRES 2017
PREIS DER JURY 2017
PREIS FÜR DAS LEBENSWERK 2017

The nominees for five categories have been decided: (the order is alphabetical, not a ranking!)

Neue Nominierungen:

Club-Tournee des Jahres 2017 (präsentiert von Ströer)
Clubs mit einer Kapazität von bis zu 2.000 Besuchern
- The Dead Daisies – „Live & Louder World Tour 2017“ | Wizard Promotions Konzertagentur GmbH
- Romano – „Copyshop Tour 2017“ | Melt! Booking GmbH & Co.KG
- SXTN – Kann sein, dass scheiße wird Tour 2017“ | Four Artists Booking Agentur GmbH

Halle / Arena des Jahres 2017
- EmslandArena, Lingen (Ems) | EmslandArena
- Festhalle Frankfurt | Messe Frankfurt Venue GmbH
- Halle 622, Zürich (Schweiz) | MAAG Music & Arts AG
Bereits in der letzten Pressemitteilung veröffentlicht:

**Hallen-Tournee des Jahres 2017** (präsentiert von airtango)

*Hallen mit einer Kapazität von 2.000 bis 5.000 Besuchern*

- Alligatoah – „Obdachlos Open Airs 2017“ | Boldt Berlin Konzertagentur
- Bilderbuch – „Magic Life Tour 2017“ | Der Bomber der Herzen GmbH & Co. KG
- Broilers – „(sic!) 2017“ | Kingstar GmbH
- SDP – „Die bunte Seite der Macht Tour 2017“ | Chimperator Live GmbH

**Festival des Jahres 2017** (präsentiert von PRG)

*Thematischer Schwerpunkt der Jury: Special Interest*

- Baloise Session (Schweiz) | Session Basel AG
- Jazzopen Stuttgart | Opus Festival-, Veranstaltungs- und Management GmbH
- One Race...Human!, Aschaffenburg | AB Event & Marketing GmbH
- Sacred Ground Festival, Brüssow | Z|ART Agency GmbH
- Woodstock der Blasmusik, Ort im Innkreis (Österreich) | graustein events gmbh

**Club des Jahres 2017**

- Kaminwerk, Memmingen | Kulturzentrum Memmingen e. V.
- Markthalle Hamburg | Markthalle Betriebsgesellschaft mbH
- Moods Zürich (Schweiz) | Jazz Verein Moods
- WUK, Wien (Österreich) | WUK Verein zur Schaffung offener Kultur- und Werkstättenhäuser

Graphic material such as images of the PRG logo and the LEA trophy can be found at [http://lea-verleihung.de/medien/downloads/](http://lea-verleihung.de/medien/downloads/)

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