



PRG Live Entertainment Award

LEA

präsentiert von **prolight+sound** & **musikmesse**

2017

The reward for "incredibly fantastic evenings" – lots of celebrity guests will be celebrating at the 12th PRG Live Entertainment Awards on 3 April, 2017, in Festhalle Frankfurt

The list of celebrity guests is getting even longer for the 12th PRG Live Entertainment Awards (LEA) ceremony, which takes place on Monday, 3 April, in Festhalle Frankfurt. In total, more than 1,400 visitors are expected at the gala evening, including **Nena**, **Mark Forster**, **Leslie Mandoki**, **Frida Gold**, winner of "The Voice of Germany" **Tay Schmedtmann**, singer **Madeline Juno**, YouTube stars **Die Lochis**, rapper **Azad**, cabaret artist Emmanuel Peterfalvi alias "**Alfons**", reunited boy-band **Caught in the Act** and **Daniel Wirtz**, who is already very much looking forward to his role as host at the LEA 2017. "Giving an award is almost as nice as winning one. At least I keep telling myself that, because I have always missed out on the LEA before," the musician and songwriter says with a chuckle. "Now I am looking forward even more to being able to hand over an LEA to great colleagues and their partners, who have given many people incredibly fantastic evenings in 2016. It makes me very proud to be able to reward them for their great work."

The live music programme that will accompany the awards ceremony now includes yet more famous artists. Christopher von Deylen will be on stage with his pop and ambient project **Schiller** and the **Berlin Show Orchestra** as well as the musician **Fetsum**, who is bringing an extremely famous guest: top British producer and songwriter **Guy Chambers** (artists including Robbie Williams) worked on Fetsum's new album and will perform with him at the PRG LEA.



Berlin Show Orchestra / picture by Ben Pakalski



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Schiller / picture by Ben Wolf



Fetsum / picture by Stefan Botev

They join **Max Giesinger**, break dance group **Dancefloor Destruction Crew (DDC)**, **Helmut Zerlett** and not least **Udo Lindenberg**, who will also give musical performances at the gala.

Lindenberg's promoter nominated for the second consecutive time

It is quite possible that Lindenberg will be able to celebrate an LEA for the second consecutive time with his promoter **Roland Temme** and his agency **Think Big**. Last year "Balou" Temme received the jury's prize, this time he enters the running for the Stadium Tour of the Year award with the "Keine Panik!" concert tour by Udo Lindenberg. **Live Nation Germany** actually has two nominations in this category: The agency, which entered the market for the first time in 2016 with CEO Marek Lieberberg, is represented in the selection for the "Formation World Tour" by **Beyoncé** and the "A head full of dreams" tour by **Coldplay**. **MCT** can also hope for an LEA in the top category for the **Rammstein** summer concerts.

Arena tour: After the Oscar comes the LEA nomination

On the evening of 3 April, a total of 15 coveted LEA trophies will be awarded to promoters, managers, agents and theatre operators for outstanding achievements. The PRG Live Entertainment jury chooses nominees for nine categories in advance. The full selection is now known. According to this, the PRG LEA for the **Arena Tour of the Year**, which is awarded for concert tours around venues with a capacity between 5,000 and 15,000 visitors, is being competed for by **Buback Konzerte** with the comeback shows of **Beginner**, **Wizard Promotions** with the first tour of the **Böhsen Onkelz** since 2004 and the "Black Cat World Tour" by **Zucchero**, **Semmel Concerts** for the first concert tour of Oscar-winner **Hans Zimmer** in his native country Germany, and **Karsten Jahnke Konzertdirektion** with dark wave





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pioneers **The Cure**.



Beginner / picture by Adam Haranghy



Zuccherò / picture by Paolo Proserpio

Concert of the year: Chamber music and electro-specialists

The selection of bands and artists in the **Concert of the Year** category covers the whole spectrum from "popular rock'n'roll" to British heavy metal.



Iron Maiden / Waldbühne

The **Marek Lieberberg Konzertagentur (MLK)** is nominated for a performance by superstar **Adele** at the Barclaycard Arena in Hamburg, while promoter **Manfred Hertlein** was considered by the jury for the biggest German **Andreas Gabalier** concert to date at the Olympiastadion in Munich. Viennese agency **Barracuda Music** staged the shows of Pink Floyd musician **David Gilmour** in the courtyard in front of Schönbrunn Palace, a rarely used venue, and in doing so earned a nomination, as did **Wizard Promotions** for **Iron Maiden** in



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Waldbühne Berlin and **Datasound** and **Nitro Booking**, who brought Swiss electro-specialists **Yello** to the stage for the first time in over 30 years at Kraftwerk Berlin.



David Gilmour / picture by Adam Haranghy

Live-stream as a virtual reality event

The gala evening for the LEA 2017 will be shown on a wide variety of media channels. There will be ongoing live news from the red carpet and the event on Twitter (@prg_lea).

This year, the organisers of the LEAs are blazing new pathways with their moving-image transmission of the event. For the first time, the gala evening in the festival hall will be available to view online as a live stream in full HD. For all users who have already stepped into the world of virtual reality, the broadcast will also be available as a spectacular 360-degree 3D event. This stream can be followed with VR glasses or headsets. The main partner of the German Live Entertainment Awards, Production Resource Group (PRG) - the leading provider of event services and technology - will be providing the equipment for the production of the LEAs evening footage. Amongst others, the NOKIA OZO, a 3D/360-degree camera, will be used for the 360-degree 3D live stream, supported by the VR specialists from PRG lab, a unit of PRG. The company airtango from Frankfurt are being brought in for the management of the stream and for technical support. The LEA Gala streams will be live and accessible via the URLs lea.airtango.de and lea360.airtango.de. airtango will also offer the partners of the German Live Entertainment Awards the technical option of embedding the live broadcast directly in their websites. With the innovative concept of the virtual reality stream, PRG is also bridging the LEA Live Entertainment Awards 2017 with the Prolight + Sound event technology show, which starts the day after the gala. Against this backdrop, the organising trade fair centre, Frankfurt Exhibition GmbH, is also going to be a partner for the live broadcast of the awards.

Prestigious partners supporting the PRG LEAs 2017

The LEA Committee e.V. - which includes the Bundesverband der Veranstaltungswirtschaft (bdv, Federal Association for Event Management), the Verband Deutscher Konzertdirektionen (VDKD, Association of German Concert Managers), and many companies





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in Germany's event industry– has been hosting the LEA awards since 2006. Once again this year they will also officially open the Prolight + Sound (4-7 April) and the Musikmesse Frankfurt (5-8 April). In addition to the event-technology outfitter PRG (Production Resource Group), Prolight + Sound and the Musikmesse Frankfurt, the main partners of the German Live Entertainment Awards are the ticket operator CTS EVENTIM, the City of Frankfurt am Main, and Wirtschaftsförderung Frankfurt GmbH. The sponsors of the PRG LEA 2017 also include Elements Entertainment GmbH, whose Managing Director Friederike Unverzagt is responsible for the show effects and the title sequences of the individual live performances at the LEA-Gala, and Uriz von Oertzen's events agency hi-life, which has been supporting customers from music, film, advertising, the IT sector and the traditional industry for more than 25 years. hi-life has been a partner of the PRG LEA since the early days of the German live entertainment prize. Other partners include the ÖVB Arena Bremen, ALLGAIER Eventlogistics, Ströer, GEMA, PMS Crew Support, Apleona HSG Event Services, eps, bright!, accente, Eberhard, Raith & Partner and allbuyone as well as PPVMEDIEN as a media partner.

The categories

2017 PRG LEA 15 categories:

STADION-TOURNEE DES JAHRES 2016

ARENA-TOURNEE DES JAHRES 2016

HALLEN-TOURNEE DES JAHRES 2016

CLUB-TOURNEE DES JAHRES 2016 (präsentiert von Ströer)

FESTIVAL DES JAHRES 2016 (präsentiert von PRG)

KONZERT DES JAHRES 2016

SHOW DES JAHRES 2016

VERANSTALTER DES JAHRES 2016

KÜNSTLER-/NACHWUCHSFÖRDERUNG DES JAHRES 2016

KÜNSTLERMANAGER / -AGENT DES JAHRES 2016

ÖRTLICHER VERANSTALTER DES JAHRES 2016

CLUB DES JAHRES 2016

HALLE / ARENA DES JAHRES 2016

PREIS DER JURY 2016

PREIS FÜR DAS LEBENSWERK 2016

The nominees for three categories have been decided: (the order is alphabetical, not a ranking!)

Hallen-Tournee des Jahres 2016

- K.I.Z. – „Hurra die Welt geht unter – Tour 2016“ | Landstreicher Booking GmbH
- Mark Forster – „Tape Tour 2016“ | Sector3 Live
- Niedeckens BAP – „Jubiläumstour 2016“ | Semmel Concerts Entertainment GmbH





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- Otto Waalkes – „Holdrio Again – Tour 2016“ | Rüssl Musikverlag GmbH
- Slayer – „Repentless World Tour 2016“ | Wizard Promotions GmbH

Club-Tournee des Jahres 2016 (präsentiert von Ströer)

- Blues Pills – „Lady In Gold Tour 2016“ | RTN-Touring GmbH
- Chris Stapleton – „Traveller Tour 2016“ | Wizard Promotions Konzertagentur GmbH
- Frank Turner – „Get Better Tour 2016“ | FKP Scorpio Konzertproduktionen GmbH
- Max Giesinger – „Der Junge, der rennt – Tour 2016“ | Karsten Jahnke Konzertdirektion GmbH
- Till Brönner – „The Good Life Tour 2016“ | DEAG Classics AG

Festival des Jahres 2016 (präsentiert von PRG)

- Lollapalooza Berlin | FRHUG Festival GmbH & Co. KG
- Open Air St. Gallen (Schweiz) | OpenAir St. Gallen AG
- SMS – Sonne Mond Sterne, Saalburg-Ebersdorf | Seekers Event GmbH
- Wenn die Musi spielt, Bad Kleinkirchheim (Österreich) | Show Factory Entertainment GmbH / adlmann promotion GmbH

Show des Jahres 2016

- Art On Ice | Carré Event AG
- Disney On Ice | DEAG Concerts GmbH
- Kaltenberger Ritterturnier | Ritterturnier Kaltenberg Veranstaltungs-GmbH

Club des Jahres 2016

- Capitol, Hannover | Capitol Veranstaltungs- und Gastronomie GmbH
- Mühle Hunziken, Rubigen (Schweiz) | Mühle Hunziken Konzert AG
- Posthof, Linz (Österreich) | Posthof – Zeitkultur am Hafen

Halle / Arena des Jahres 2016

- Commerzbank-Arena | Stadion Frankfurt Management GmbH – Betreibergesellschaft der Commerzbank-Arena
- Hallenstadion Zürich (Schweiz) | AG Hallenstadion
- Stadthalle Graz (Österreich) | Messe Congress Graz Betriebsgesellschaft m.b.H

Images of such items as the PRG logo and the LEA trophy can be found at <http://lea-verleihung.de/medien/downloads/>

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